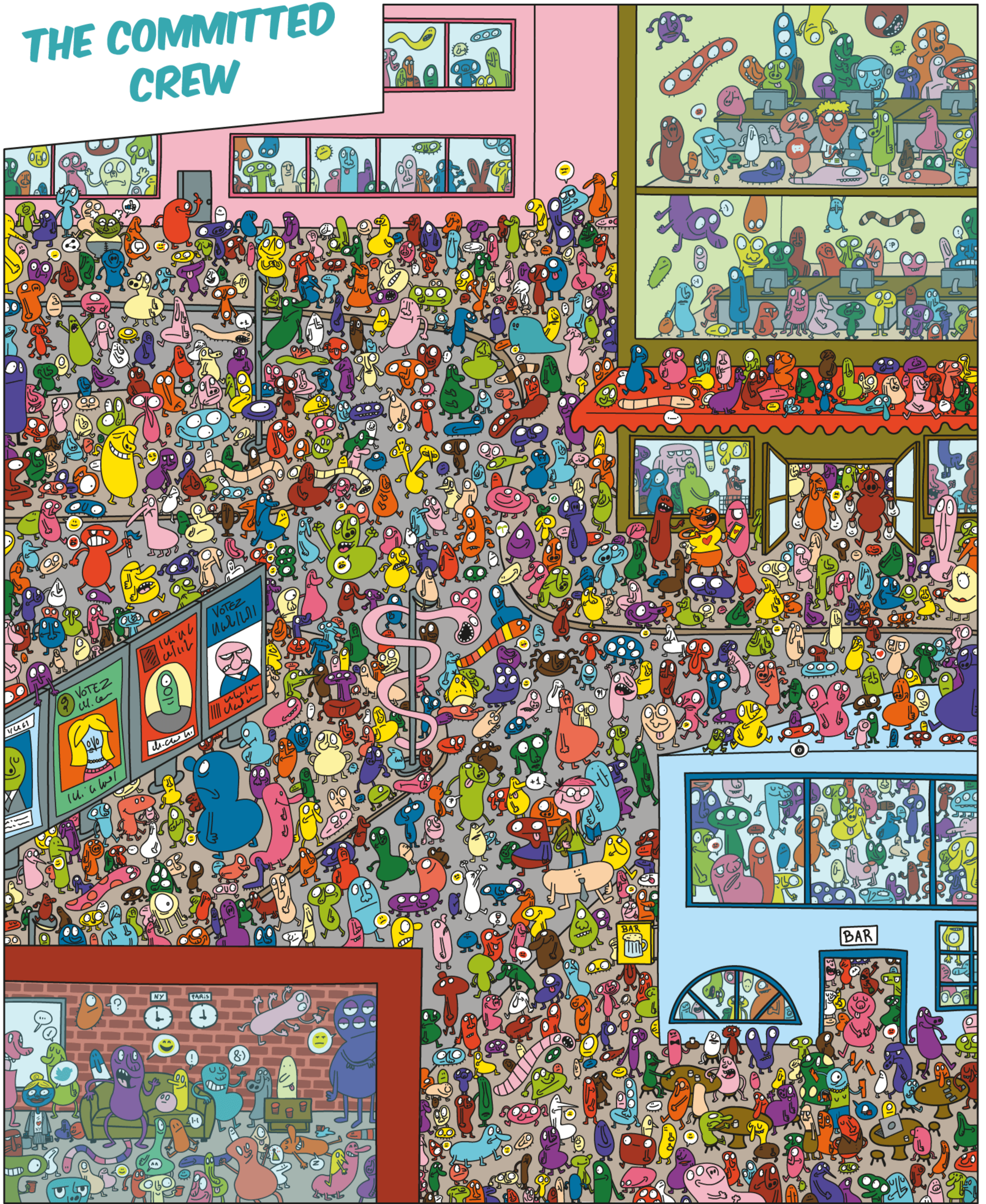


THE COMMITTED CREW



Digital political commitment during Presidential elections is found in the affective and emotional attachment to a candidate, as well as in strong community ties. Committed internet users are often men, with a diploma and who are already interested in politics. They must have time, especially given that they are often already ground activists. Although the virulent nature of discussions is often criticised, it justifies bringing the “fight” to social networks.

Institute of Research on the Evolution of the Nation and of the State - IRENEE (Université de Lorraine)

6 activist characters are hidden in this picture. Find them!

- Caroline is an **expat militant** in the United States. She fights on Twitter when she's not working, making the most of the time difference.
- Théo is a **young and creative geek**. Wary of social networks, he prefers to gather on forums and produce dissident websites to support his favourite candidate with his friends.
- **Disengaged**, Gédéon was a long-standing activist. In disagreement with the directions taken by his former party, he now only likes, comments and shares the messages relayed by others on social networks.
- Martine is a **campaign assistant**. Having already been active in the field for around fifteen years, she accepted to organise and develop her political movement's local Facebook page.
- Annick is a **connected ground activist**. When speaking with passers-by, she uses the mobile app supplied by the presidential campaign team.
- Lazuli is a **law student**. Being very studious, he gathered information online to make up his own opinion and ended up joining a group of activists in his neighbourhood.