

Master 2 MAE PT Applied corporate management

IAE Nancy School of Management - Université de Lorraine

2024-25

approuvé LMI juin24

Semestre 9 : FALL & WINTER SEMESTER (early September => end of December)

UE 901	Organizations in their environment	Heures CM présentiel	ECTS
	Systemic approaches of organizations	15	6
	European law and values	15	
	Corporate social and societal responsibility	15	
	Business ethics	10	
		55	
UE 902	Human Resources and Management		
	Human resources management in green organizations	20	6
	Intercultural management	12	
	Communication and leadership in transition times	15	
	International Management and mobility	15	
		62	
UE 903	Accounting, Finance and Control		
	Management accounting	20	6
	Global performance control	20	
	Green finance	15	
		55	
UE 904	Marketing Studies		
	Understanding consumers behavior and markets	20	6
	Marketing Strategies for responsible consumption	10	
	Developing sustainable and responsible global marketing strategies	24	
		54	
UE 905	Project and Process Management		
	Logistics and supply chains for transition	15	6
	Entrepreneurship	10	
	Creative thinking	10	
	Project Management	15	
	Information management and digitalization issues	15	
		65	
TOTAL Semestre 9		291	30

Semestre 10 : SPRING & SUMMER SEMESTER (courses January-February, thesis March to Sept)

UE 1006	Strategy and Organizational studies		
	Challenges of globalization and transition	15	6
	Designing organizations in transition	15	
	Strategic and innovation management	20	
	the Future of Work : industrial relations and HR issues	12	
		62	
UE 1007	Research and investigation methods		
	Management research methods	15	6
	Qualitative and quantitative methods	20	
	European political issues	15	
	Lecture seminar	15	
		65	
UE 1008	Professional development		
	Internship, work experience, entrepreneurial project, tutored project	4 to 6 months, from March to September	18
	Master's thesis		
TOTAL Semestre 10		127	30
TOTAL Semestres 9 et 10		418	60

Master 2 MAE PT Sustainable Corporate Management (SCM)

IAE Nancy School of Management - Université de Lorraine

Projet en 2 ans, actualisé le

08/10/2024

PREMIERE ANNEE

Semestre 1

S&T Culture on transitions 1: Resources Management		H	
Great Challenges of Transition	Scientific facts on environmental issues 1	10	6 ECTS
	Social, Societal and economic dynamics 1	10	
	Tech strategies for mitigation, adaptation, innovation 1	10	
	Int'l and European actors and policies 1	10	
Law, Competition and Business strategy			
Strategy and Organisations	European law and values	15	6 ECTS
	Managerial economics	15	
	Strategic management	15	
Human resources, Interculturality and communication			
HRM	HR policies and tools	20	6 ECTS
	Intercultural and diversity management	15	
	Communication and leadership	15	
Responsible marketing fundations			
Stakeholders	Understanding consumers' behaviors	15	6 ECTS
	Market studies	10	
	Marketing strategies for responsible consumption	15	
Entrepreneurship			
Methods	Introduction to Entrepreneurship	15	6 ECTS
	Budget, costs & reports	20	
	I&E Eureca-Pro mini lecture series	10	

Total Heures Semestre 1 220

Semestre 2

S&T Culture on transitions 2: The Industrial Transition		H	
Great Challenges	Scientific facts on environmental issues 2	10	6 ECTS
	Social, Societal and economic dynamics 2	10	
	Tech strategies for mitigation, adaptation, innovation 2	10	
	Int'l and European actors and policies 2	10	
Organizational studies			
Strategy and Organisations	Systemic approaches of organizations	15	6 ECTS
	Information management & digitalization issues	15	
	innovation management	15	
Human resources management			
HRM	Organizational Behavior	20	6 ECTS
	International Management and mobility	15	
Corporate Social Responsibility in practice			
Stakeholders	Green governance and CSR	15	6 ECTS
	Sustainable and responsible marketing	15	
	Supply chains and logistics issues	15	
Project management			
Methods	Project management methods	20	6 ECTS
	Global performance control	20	
	Creative thinking	15	

Total Heures Semestre 2 220

Heures M1 440

SECONDE ANNEE

Semestre 3

S&T Culture on transitions 3: Refounding Agriculture		H	
Scientific facts on environmental issues 3	10	6 ECTS	
Social, Societal and economic dynamics 3	10		
Tech strategies for mitigation, adaptation, innovation 3	10		
Int'l and European actors and policies 3	10		
Sustainable Organizational Change			
Economics of globalization and transitions	15	6 ECTS	
Business ethics	15		
Designing organizations in transition	15		
HR Management in transition times			
the Future of Work : industrial relations and HR issues	20	6 ECTS	
Sustainable and responsible HR management	20		
Green finance			
Principles of sustainable finance and responsible investment	20	6 ECTS	
ESG reporting	20		
Investigation and research methods			
Management research methods : building a mater's thesis	20	6 ECTS	
Qualitative and quantitative methods	20		
Lecture series / Seminar	15		

Heures Semestre 2 220

Semestre 4

Professional development

Professional experience (internship, job, entrepreneurial project, research project...)		30 ECTS
AND		
Master's thesis		

Heures Semestre 3 0

Heures M2 220

TOTAL Teaching hours M1 + M2 660

Le parcours Type Management Franco-allemand du master MAE devient International Management Franco-Allemand afin d'harmoniser l'intitulé avec le partenaire allemand